



MISSION ACCOMPLISHED

**2017 DANCING WITH THE
COMMUNITY STARS
DANCE-A-THON**

SPONSORSHIP DECK

ABOUT THE DANCE

The Dancing with the Community Stars Dance-A-Thon is a 8-hour dance extravaganza that asks stars of the community to dance with members of the community to raise funds to help support our job/career training and coaching programs for millennials who are experiencing un/underemployment and are struggling to enter the global job market prepared.

This event takes place during a global initiative called Global Youth Service Day (GYSD – www.gysd.org). GYSD celebrates and mobilizes young people who improve communities EVERYDAY! GYSD is the largest and only service day dedicated to celebrating youth committed to service. This is a rare event that brings the community together to support young people, community stars and their efforts to transition into the adult and business world.

TIME

12pm - 8pm

DATE

Saturday, April 22nd.

PLACE

25 S Allen St.
Albany, NY 12208



SPONSORSHIP OPPORTUNITIES

DANCNG MACHINE (TITLE SPONSOR): \$5,000

- Co-MC 4 hours of the event
- Company logo will appear on all t-shirts
- \$1,000 of your sponsorship will be directed to the Transition Coaching or Seeking, Getting, and KEEPING the Job series (your choice)
- 1 Vendor table in a prime location
- 1 Full page ad in the event program
- 7 Event tickets
- Your banner will be displayed
- Sponsor one 7-up challenge
- Acknowledgement on all marketing material, including radio ads



SATURDAY NIGHT FEVER: \$2,000

- Company logo will appear on all t-shirts
- \$500 of your sponsorship directed to the Transition Coaching or Seeking, Getting, and KEEPING the Job series program (your choice)
- 1 vendor table in a prime location
- 1 full page ad
- 5 Event tickets
- Your banner will be displayed
- Sponsor one 7-up challenge
- Acknowledgment on all marketing material, including radio ads



SPONSORSHIP OPPORTUNITIES

YOU'RE A BRICK HOUSE: \$1,000

- Company logo will appear on all t-shirts
- \$250 of your donation will be directed to the Transition Coaching or Seeking, Getting, and KEEPING the Job series program (your choice)
- 1 vendor table in a prime location
- 1/2 page ad
- 3 Event tickets
- Your banner will be displayed
- Acknowledgment on all print and digital marketing



DO THE HUSTLE: \$500

- Company logo will appear on all t-shirts
- \$100 of your sponsorship will be directed to Transition Coaching or Seeking, Getting, and KEEPING the Job series program
- 1 vendor table in a prime location
- 1/4 page ad
- 1 Event ticket
- Your banner will be displayed
- Acknowledgment on all print and digital marketing material

SPONSORSHIP OPPORTUNITIES

CREATE YOUR OWN OPTIONS:

- Facilitate a dance
- Supervise the vendor room, food table, set up & clean-up etc.
- Sponsor a ticket for one or more young people who cannot afford to purchase a ticket but loves to dance and contribute their time and energy to the community
- Donate gift cards of \$10-100

Benefits:

We will list your name or name of your business in the program and other perks, depending on your sponsorship commitment. Let's be creative!



We look forward to seeing you on the dance floor!
Any questions or comments feel free to reach out to:

Cduncan@matransitionservices.org



WWW.MATRANSITIONSERVICES.ORG