



Schedule

<p>March 12: Introduction and Bragging Rights</p>	<p>March 13: Purpose Board Party</p>	<p>March 19 & 20: Crafting Your Authentic and Confident Brand Challenge #1 Sponsored by: Kierra Jones International</p>
<p>We will set the stage for a successful program with:</p> <ul style="list-style-type: none"> • an overview of each session in the Fashion Edition series • an introduction to your coaches and advisors • a 'brag session' where you can confidently share your skills! 	<p>You will spend some time creating a visual representation of what you envision for your life. You will define, clarify, and reinforce your aspirations and learn how to stay focused. Your board will tell your story: where you want to travel, the career/position you will own in the fashion industry, your family... it's all about what you want in your lifetime. Your board will serve as a daily motivator to help you achieve your goals and aspirations.</p>	<p>In this session, you will discover the importance of your personal brand. You will go through a self-discovery experience to uncover who you are, your strengths, how you want your brand to show up and shine in the world and confidently walk away with your brand's magnetic message.</p>
<p>March 26 & 27: Résumé Design</p>	<p>April 2: Skill Share</p>	<p>April 3: Stylin' & Proflin' Challenge #3</p>
<p>Be prepared to design a marketable resume. By the conclusion of this session you will have a complete professional résumé to share with potential employers, clients and internships.</p>	<p>Experienced professionals will join us to share their journey, listen to your aspirations, demonstrate their skills and help you fine tune your plan.</p>	<p>Bring your eye for fashion into the field. This challenge will help you develop the skills to identify brand competitors, present a trend and customer report, and learn to utilize mobile devices as a market research tool.</p>

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April 9&10: Business Trip to NYC Fashion District	April 16 & 17: Preparing for the Interview Part I & Part II Challenge #4	April 23: Graphic & Presentation Design Sponsored By: Zine Design
This two-day, overnight business trip includes a three-hour educational tour designed to give you a behind-the-scenes look at how garments are produced, and an opportunity to meet with accomplished fashion professionals.	It's time to improve your self-marketing skills. Prepare to craft a brief persuasive personal elevator pitch to use in networking and job-seeking settings.	In this session, you will learn the importance of visual aesthetics and how to communicate with your audience visually. Your design allows individuals to know who you are and make the choice to identify with you or run from you.
April 30: Mock Interviews & Application Day	May 1: Make-up Day	May 7 & 8: Upcycle Goes Glam Challenge #5 Sponsored By: Abishai
Be prepared to participate in a 30-minute mock interview with experienced interviewers.	Take advantage of this time to make-up assignments and prepare for the ceremony.	You will explore basic design skills and work with various materials to create, produce and "sell" a finished repurposed outfit. This challenge will encourage you to use your creative design, styling and marketing skills.

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<p>May 14: Be the Buyer Challenge #6 Sponsored By: Wholesale for Creatives</p>	<p>May 15: Cap Region Business Trip</p>	<p>May 21: Dining Etiquette and Networking Mixer Challenge #7</p>
<p>Ever wonder how your favorite store picks the products you see on their floor? Here's your chance to be the Buyer!</p> <p>Buyers are the backbone of a retailer's business because they pick the products that will drive profits. This critical job is so much more than shopping fashion shows, events and showrooms. In this session, you'll get the tools and skills necessary to complete a 'mock buy' for your favorite retailer to be critiqued by experts who know the game of buying and selling fashion!</p>	<p>This business trip will introduce you to local fashion and start-up support businesses.</p>	<p>This event is designed to support and challenge you to apply the professional skills you have learned in the series. You will network with professionals from various industries. Be prepared to put your best foot forward – you never know who is hiring!</p>
<p>May 23: Rites of Passage Ceremony Challenge #8</p>		
<p>It's time to CELEBRATE! The Rites of Passage Ceremony marks your transition from one level to the next.</p>		

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