

Program Description: The Fashion Edition Institute will help you take your fashion career to the next level with the help of industry professionals. The faculty and advisors will focus on helping you to refine and hone your entrepreneurial skills, knowledge about industry trends, and enhance your networking and brand identity. Each class will be taught by an industry professional from fashion to branding to mindset. By the end of the Fashion Edition you will have achieved meaningful high level goals that you set for yourself, have connected to influential professionals who have the power to open doors for you and joined a network of rising fashion professionals and entrepreneurs with a shared goal to enhance and leverage the Capital Region as a fashion destination.

If you are ready to outshine the competition and take your career to the next level, this Institute is for you!

Candidate Profile:

- Age 18 – 35 with 3+ years' experience in the industry
- Motivated to convert their skills into revenue
- Motivated to enhance your visibility in the industry (local, national and/or international)
- Seeking coaches to help fine tune your focus and develop a strong, results-driven team
- Rising designers (accessories, footwear and apparel), wardrobe/personal and fashion show stylists, event producers (fashion shows and events), models, creative directors (fashion shows and events),, makeup artists, and clothing retailers.

What You Will Get Out of the Institute:

- You will participate in “project runway” like challenges to improve your business, leadership and project management skills under pressure while collaborating with peers
- You will have the opportunity to secure a paid apprenticeship or freelance gig
- You will deepen your understanding about the business behind the industry through business trips to the NYC fashion district and creative companies in the Capital Region
- You will enhance and strengthen your professional network
- You will further develop your professional image and confidence

And much more.....

Tuition: \$1,250 (True Value: \$5,050) – Includes all supplies, dinner at each session, transportation to business trips, fees for the faculty members, one customized business toolkit (includes an interview-ready portfolio) and other Institute activities.

*Payment plans are available.

Learn more and apply at <http://matransitionservices.org/fashionedition>

Questions? Contact Coach Carmen at 518-207-0209 or cduncan@matransitionservices.org