



Presented By  
**MA**  
MISSION ACCOMPLISHED  
TRANSITION SERVICES

# Sponsor Invitation

**Confirmed Event**  
6:30 PM – 9:30 PM  
August 14<sup>th</sup>  
Christ Church Albany  
181 Western Avenue  
Albany, NY 12203  
(Outside Event)

Empowered By



## Rites of Passage Ceremony Event

- ▶ 6:30 PM - 7:30 PM - Networking Mixer + Satisfashion Outlet (pop-up boutique)
- ▶ 7:30 PM - 9:30 PM - Ceremony

### EVENT DESCRIPTION

This year's Rites of Passage Ceremony will celebrate the 4th class of the Fashion Edition Institute, a career and business development program for fashion professionals with a commitment to advancing their fashion and/or beauty careers and businesses.

During the event students will present their business concepts and discuss the impact the Fashion Edition Institute had on their personal and professional growth, how the coaching and mentorship provided by industry professionals motivated them to enhance their businesses and the steps they have taken to bring themselves to the next level.

### GOALS OF THIS EVENT

- Acknowledge the life changing transition and transformation of 6 driven local fashion professional (they stayed true to their aspirations through a pandemic)
- Highlight and promote the businesses and careers of the Fashion Edition Institute students
- Create a meaningful networking experience for rising and established industry professionals
- Highlight and promote businesses and representatives, like you, who care about and invest in meaningful event experiences for fashion professionals and the success of our student

***Become a sponsor and make an impact on aspiring fashion entrepreneurs!***

# Rites of Passage Ceremony - Sponsor Invitation

Make your  
choice

## Fashion Icon Sponsor: \$1,000+

- Help us plan for the 2021 cohort by investing today!
- One company banner displayed at the event (provide to us by August 12)
- Verbal acknowledgment during event by MC and opportunity for brief 60-second speech
- Full page ad in event program (5.5" x 8.5") and annual Passion Wins magazine (2021 issue)
- Acknowledged and advertised as a 2021 Fashion Edition Institute sponsor
- Business name/logo in event program and shared on event social media page
- Business name/logo shared on event webpage (to launch in July 2020)
- Company exposure to industry professionals in the Capital Region during the event through signage and announcements

## Upcycle Sponsor: \$750 - \$999

- Sponsor the student presentation portion of the event
- Verbal acknowledgment during event by MC and opportunity for brief 60-second speech
- Half page ad in event program (5.125" x 4")
- Business name/logo in event program
- Business name/logo shared on event social media page
- Business name/logo shared on event webpage (to launch in July 2020)
- Company exposure to industry professionals in the Capital Region during the event through signage and announcements

## Networking Sponsor: \$500 - \$749

- Sponsor the networking portion of this event
- Verbal acknowledgment during event by MC and opportunity for brief 60-second speech
- Quarter page ad in event program (2.5" x 4" vertical OR 5.125" x 2" horizontal)
- Signage on tables with company logo
- Business name/logo in event program
- Business name/logo shared on event social media page
- Business name/logo shared on event webpage (to launch in July 2020)
- Company exposure to industry professionals in the Capital Region during the event through signage and announcements

## Design Sponsor: \$250 - \$499

- Signage on the tables with company logo
- Business name/logo in event program
- One-eighth page ad in event program (2.5" x 2")
- Business name/logo shared on event social media page
- Business name/logo shared on event webpage (to launch in July 2020)

## Create-Your-Own Sponsor Package

- Create a sponsorship package that supports your budget
- Together we will create a unique marketing package

# Rites of Passage Ceremony - Sponsor Invitation

Make your  
choice

***Please find check enclosed:***

**Make check payable to:**  
Mission Accomplished Transition Services

**Mail to:**  
433 State St., 4th Floor, Schenectady, NY 12207

**Check No.:**

**Amount:**

***Please charge my credit card:***

**VISA      MC Card      AMEX      DISCOVER #:**

**Expiration Date:**

**Security Code:**

**Name as it appears on card:**

**Signature:**

**Date:**



If you have any questions, or require additional information, please contact Sarah Stevenson, Social Media + Research intern at 518-810-5173 or via email at [marketing@mattransitionservices.org](mailto:marketing@mattransitionservices.org).