

colab
WORKING & EVENTS

Education Care Package Scholarship Program Sponsorship Deck





The Problem

Economic barriers to college and career transitions.

01

Scholarships mainly fund tuition

Majority of scholarships fund tuition, not the essentials needed to succeed in the classroom, be comfortable in a living space, etc.

02

Hundreds of dollars on essential items

School supplies, bedding and more cost hundreds of dollars. Dollars some families do not have!

Education Care Package Scholarship Program

The Education Care Package Scholarship Program was established to help decrease the economic barrier to college and career.

Since 2015, 206 care packages have been distributed to graduating high school seniors (\$83,650 invested) and 158 high school students have participated in the career education series (1,106 teaching hours), a 2 day college and career prep course that equips students with key professional and life skills while connecting them with local influential professionals.

We are lucky enough to provide support for a diverse group of students from urban, suburban and rural public, charter and private high schools. Since 2015:

- 8 of every 10 students come from households with incomes of less than \$60,000.
- 62% of students identify as Black/African American
- Less than a fifth identified as White
- 10% of students identify as Asian
- 10% of students identified as Hispanic/Latinx
- 10% of students identified as “other”
- Over 90% of applicants stated they will be living on a college campus

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The Invitation to Be A Sponsor

We invite you to help us provide 50 Education Care Package Scholarships to 50 graduating high school seniors preparing to transition to college, trade/vocational school, a gap year program or entrepreneurial journey.

Your investment will help us:

- Fill 50 care packages with school supplies (notebooks, pens, planners, etc.), bedroom room essentials (bedding, pillows, detergent, lamps, dry erase boards, etc.) and personal care items (toothpaste, lotion, etc.), gift cards and more.
- Provide the career education series, a 2-day intensive career and college prep course exclusively for Education Care Package Scholarship recipients. The workshops focus on networking, time and money management, suicide prevention and stress management, financial review of financial aid package and goal setting. These sessions help equip students with the knowledge and confidence to be successful as young professionals or entrepreneurs.
- Provide mentorship for care package recipients to help them identify and secure employment and other resources, general program oversight, management and execution and increase the # of students we provide care packages year to year.

Sign up today to join our consistent sponsors CAP COM Federal Credit Union, Repeat Business Systems, Target, DaQuetta Jones, Jonathan Richardson and more!



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\$1,000



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Some ideas:

Cross promotion - agree to promote the opportunity on your social media platforms, via email, posting flyers, etc.

Invest - Invest money to purchase a specific items.

Pro Bono Services - Offer pro bono services.

Contact Coach Carmen at 518-207-0209 ext. 800 to initiate the conversation.

Thank YOU for considering this opportunity. Become a sponsor TODAY!



CALL OR EMAIL COACH CARMEN WITH QUESTIONS:
E: CDUNCAN@MATRANSITIONSERVICES.ORG
P: 518-207-0209



MAIL CHECK TO:
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